SR1. Single Response Question (Having OE)

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |
| RC Lemon | 6 |
| Pepsi | 7 |
| 7UP | 8 |
| Mirinda | 9 |
| Mountain Dew | 10 |
| Others | 98 |

SR2. Single Response Question (Having OE & Image)

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |
| RC Lemon | 6 |
| Pepsi | 7 |
| 7UP | 8 |
| Mirinda | 9 |
| Mountain Dew | 10 |
| Others | 98 |

SR3. Single Response Question with Randomize Option (Having OE)

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |
| RC Lemon | 6 |
| Pepsi | 7 |
| 7UP | 8 |
| Mirinda | 9 |
| Mountain Dew | 10 |
| Others | 98 |

SR4. Single Response Question with Included Option

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |
| RC Lemon | 6 |
| Pepsi | 7 |
| 7UP | 8 |
| Mirinda | 9 |
| Mountain Dew | 10 |
| Others | 98 |

SR5. Single Response Question with Excluded Option

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |
| RC Lemon | 6 |
| Pepsi | 7 |
| 7UP | 8 |
| Mirinda | 9 |
| Mountain Dew | 10 |
| Others | 98 |

SR6. Single Response Question with multiple column

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |
| RC Lemon | 6 |
| Pepsi | 7 |
| 7UP | 8 |
| Mirinda | 9 |
| Mountain Dew | 10 |
| Others | 98 |

MR1. Multiple Response Question (Having OE)

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |
| RC Lemon | 6 |
| Pepsi | 7 |
| 7UP | 8 |
| Mirinda | 9 |
| Mountain Dew | 10 |
| Others | 98 |
| None | 99 |

MR2. Multiple Response Question (Having OE & Image)

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |
| RC Lemon | 6 |
| Pepsi | 7 |
| 7UP | 8 |
| Mirinda | 9 |
| Mountain Dew | 10 |
| Others | 98 |
| None | 99 |

MR3. Multiple Response Question with Randomize Option (Having OE & DKCS)

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |
| RC Lemon | 6 |
| Pepsi | 7 |
| 7UP | 8 |
| Mirinda | 9 |
| Mountain Dew | 10 |
| Others | 98 |
| None | 99 |

MR4. Multiple Response Question with Included Option

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |
| RC Lemon | 6 |
| Pepsi | 7 |
| 7UP | 8 |
| Mirinda | 9 |
| Mountain Dew | 10 |
| Others | 98 |
| None | 99 |

MR5. Multiple Response Question with Excluded Option

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |
| RC Lemon | 6 |
| Pepsi | 7 |
| 7UP | 8 |
| Mirinda | 9 |
| Mountain Dew | 10 |
| Others | 98 |
| None | 99 |

MR6. Multiple Response Question with multiple column

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |
| RC Lemon | 6 |
| Pepsi | 7 |
| 7UP | 8 |
| Mirinda | 9 |
| Mountain Dew | 10 |
| Others | 98 |
| None | 99 |

N1. Numeric Textbox Question

|  |
| --- |
|  |

N2. Numeric Textbox Question with DKCS

|  |  |
| --- | --- |
|  | 1 |
| DKCS | 99 |

N3. Numeric Textbox Question for multiple textbox

|  |  |
| --- | --- |
| Grameenphone | 1 |
| Robi | 2 |
| Banglalink | 3 |
| Airtel | 4 |
| Teletalk | 5 |

N4. Numeric Textbox Question for Sum

|  |  |
| --- | --- |
| Grameenphone | 1 |
| Robi | 2 |
| Banglalink | 3 |
| Airtel | 4 |
| Teletalk | 5 |
| Total |  |

S1. String Textbox Question

|  |
| --- |
|  |

S2. String Textbox Question with DKCS

|  |  |
| --- | --- |
|  | 1 |
| DKCS | 99 |

S3. String Textbox Question for multiple textbox

|  |  |
| --- | --- |
| Grameenphone | 1 |
| Robi | 2 |
| Banglalink | 3 |
| Airtel | 4 |
| Teletalk | 5 |

R1. Rank Question

|  |  |
| --- | --- |
| Grameenphone | 1 |
| Robi | 2 |
| Banglalink | 3 |
| Airtel | 4 |
| Teletalk | 5 |

SG1. Single Response Grid Question

|  |  |
| --- | --- |
| Grameenphone | 1 |
| Robi | 2 |
| Banglalink | 3 |
| Airtel | 4 |
| Teletalk | 5 |

|  |  |
| --- | --- |
| Dislike it very much | 1 |
| Somewhat dislike it | 2 |
| Neither like nor dislike it | 3 |
| Somewhat like it | 4 |
| Like it very much | 5 |
| Others | 9 |

MG1. Multiple Response Grid Question

|  |  |
| --- | --- |
| Grameenphone | 1 |
| Robi | 2 |
| Banglalink | 3 |
| Airtel | 4 |
| Teletalk | 5 |

|  |  |
| --- | --- |
| Dislike it very much | 1 |
| Somewhat dislike it | 2 |
| Neither like nor dislike it | 3 |
| Somewhat like it | 4 |
| Like it very much | 5 |
| Others | 9 |

IMG1. Image Question

No Attributes

IMG2. Image Question with Single Response Option

Image

|  |  |
| --- | --- |
| Yes | 1 |
| No | 2 |

MP1. Media Player Question

No Attributes

DD1. Single Dropdown Question

|  |  |
| --- | --- |
|  | 0 |
| Grameenphone | 60 |
| Robi | 61 |
| Banglalink | 62 |
| Airtel | 64 |
| Teletalk | 65 |

DD2. List of Dropdown Question

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |

|  |  |
| --- | --- |
|  | 0 |
| Grameenphone | 60 |
| Robi | 61 |
| Banglalink | 62 |
| Airtel | 64 |
| Teletalk | 65 |

AS1. Auto Suggession Single Dropdown Question

|  |  |
| --- | --- |
| Grameenphone | 60 |
| Robi | 61 |
| Banglalink | 62 |
| Airtel | 64 |
| Teletalk | 65 |

AS2. Auto Suggession list of Dropdown Question

|  |  |
| --- | --- |
| Coca-Cola | 1 |
| Sprite | 2 |
| Fanta | 3 |
| Uro Lemon | 4 |
| Uro Orange | 5 |

|  |  |
| --- | --- |
| Grameenphone | 60 |
| Robi | 61 |
| Banglalink | 62 |
| Airtel | 64 |
| Teletalk | 65 |

CI. Capture Image Question

No Attribute

DC. Date Control Question

No Attribute

TC. Time Control Question

No Attribute

MB. Take Mobile Number Question

|  |
| --- |
|  |

SelMemInfo. Member Information

CC1. Compound Control Question 1

Interview has been completed successfully

Interview has been terminated